

SPONSORSHIP BROCHURE 2020

PENINSULA ADVENTURE SPORTS, PORT ANGELES, WA



**SUPPORT HEALTHY
FUN IN THE OUTDOORS
SHOWCASE O.P. BEAUTY**

**BRING ATHLETES TO
CONTRIBUTE TO THE
LOCAL ECONOMY**

**EVENTS CONTRIBUTE TO
LOCAL NON-PROFIT
TRAIL & YOUTH GROUPS**

ABOUT US

Peninsula Adventure Sports was created to showcase the Olympic Peninsula as one of the premier outdoor recreation destinations in the country.

With each event, race directors aim to create healthy and fun events at reasonable prices that also benefit the community by creating partnerships, enhancing tourism and the local economy, and providing charitable donations to groups that maintain recreational assets on the North Olympic Peninsula.

GIVING BACK

As a way of giving back to our community, a portion of event proceeds is donated to the Peninsula Trails Coalition for the construction and maintenance of the Olympic Discovery Trail and Olympic Adventure Trail.

We are also proud to give funds to the Peninsula Chapter of Back Country Horsemen of Washington, Top Left Trails Co-op, Junior ROTC, and Sequim High School Cross Country Team.



MEET YOUR RACE DIRECTORS



Tim Tucker is a Port Angeles / Olympic Peninsula enthusiast who has always in some way been organizing people in the community to have healthy fun. He was with the YMCA for 5 years as the “minister of fun” and Athletic Director. He has worked at Peninsula College for the past 10 years as Director of Soccer Operations, Assistant Soccer Coach, teaching P.E, running intramurals and many other positions as needed. He is currently working as the Alumni and Development Manager for the Peninsula College Foundation. Tim is also a board member for the Port Angeles Chamber of Commerce, a City of Port Angeles Parks, Recreation, and Beautification Commissioner, and a Race Director for the Big Hurt.



Lorrie Mittmann grew up in Wisconsin. After 8 years as a seasonal employee for the National Park Service, she fell in love with the Olympic Peninsula and decided to stay in beautiful Port Angeles. She has a passion for trails and outdoor recreation, which leads her to promote and perform volunteer trail work. For 5 years, Lorrie worked for Clallam County as the Volunteer Coordinator for the Olympic Discovery Trail, and led trail construction of the then-new Adventure Trail. She was the Stewardship Director at North Olympic Land Trust for 12 years, and during that time founded Peninsula Adventure Sports.

The Big Hurt Committee



Scott
Tucker
Mtn Bike Leg
NW Cup



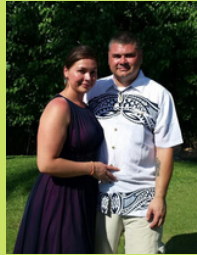
Tom Michowski
Transition Zone
Bike Garage
&
Bruce Munro
Kayak Leg



Mike
Van Doren
Road Bike
Leg



Emma
Janssen
Marketing
and after-race
Experience



Mike Watson
&
Carmen Charles
Elwha River
Casino



Steven Bentley
Safety &
Medical
Norpoint
Medical



John & Lindsay
Fox
Set-up and
beer garden
Hurricane Ridge
Winter Sports Club



Brett
O'Conner
Head of
whatever
else needs
doing





FEBRUARY 29, 2020 - PORT ANGELES, WA

Frosty Moss Relay is an 80-mile relay run that consists of 15 legs in a mix of distances on pavement and trail. New for 2020 is the 30-mile Mini Moss that has 8-legs. Full Moss teams have 3 or 5 runners and the Mini Moss involves teams of 2-4 runners. February is the green season on the Olympic Peninsula and we aim to spotlight the beauty and year-round outdoor recreation opportunities.

Frosty Moss Relay runners trace the Olympic Discovery Trail (paved multiuse path) and Adventure Route (singletrack trail) from west to east, beginning at the Camp Creek Trailhead along the Sol Duc River and finishing in Blyn at the Jamestown S'Klallam Tribe facilities. The Mini Moss starts at Ediz Hook and ends also at Blyn.

The festivities are enhanced with creative team names, team vehicle decoration contest, award for best transition zone, and a hot meal and frosty beverages at 7 Cedars Casino.

Frosty Moss Relay had its first year in 2019, and it sold out in 6 weeks! This event is destined to become huge.

Participant Profile:
Total participants: 175
racers & out-of-town
guests
63% Olym. Pen.
residents / 27% from
greater than 50 miles
away





SEPTEMBER 12, 2020 - PORT ANGELES, WA



Great Olympic Adventure Trail (GOAT) Run is a point-to-point half marathon, marathon, and 50K trail race that traverses Kelly Ridge between the Olympic National Park and the Strait of Juan de Fuca. Participants finish at pristine Lake Crescent inside Olympic National Park for food and well-deserved beverages - and sometimes a cold dip!

This race started in 2014

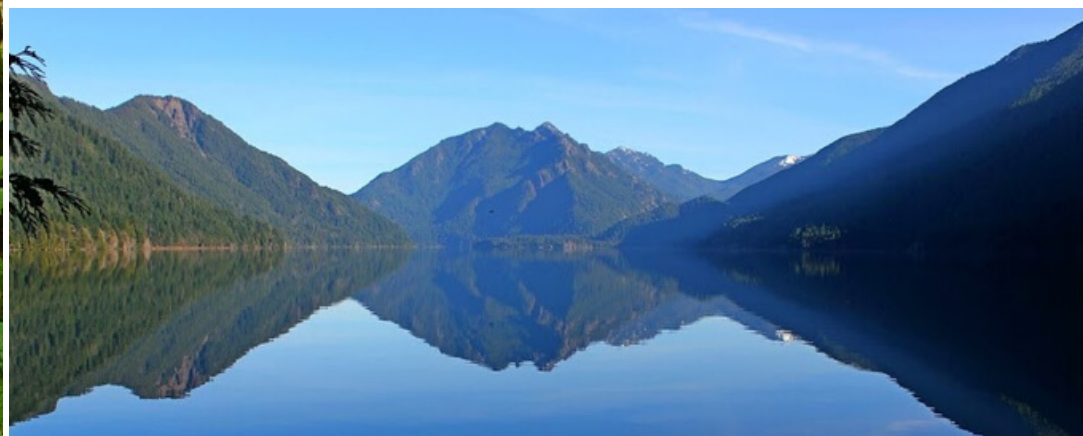
Participant Profile:

Total participants: 313 runners & out-of-town guests

Gender: 67% Female / 33% Male

Primary age group: 30-49

15% Olym. Pen. residents / 85% from greater than 50 miles away
including 15 states and 3 countries





APRIL 18, 2020 - PORT ANGELES, WA



Olympic Adventure Trail (OAT) Run is a point-to-point 12K and half marathon trail race that traverses Kelly Ridge between the Olympic National Park and the Strait of Juan de Fuca. Upon finishing, runners are treated to a hot meal and well-deserved beverages at Harbinger Winery. This race sells out every year.

This race started in 2013
2019 Participant Profile:

Total participants: 336 runners & out-of-town guests

Gender: 70% Female / 30% Male

Primary age group: 30-49

33% Olym. Pen. residents / 67% from greater than 50 miles away
including 10 states and 2 countries





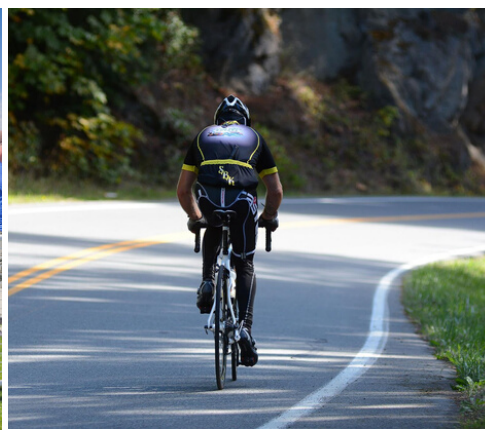
SEPTEMBER 26, 2020 - PORT ANGELES, WA

Big Hurt took originally took place in Port Angeles from 1997-2004, organized by the Visitor Bureau. The current team resurrected the race in 2015.

2019 Participant Profile:
Total participants: 250 racers
& out-of-town guests
63% Olym. Pen. residents /
27% from greater than 50
miles away

A four-leg test of endurance, strength and tenacity intertwined with the beauty of the North Olympic Peninsula. From the foothills of the Olympic Mountains to the shores of the Strait of Juan de Fuca, Relay Teams and individuals in the Iron Division gather from far and wide to explore Port Angeles in Washington State and its incredible surroundings via bike, kayak and foot.

We are actively developing our post-race festivities. In 2019 we added a legit salmon bake with sponsor Elwha Rive Casino, and extended beer garden, and live music





MARCH 21-22, 2020 - PORT ANGELES, WA

Salt Creek 24 is a brand new all-day, all-night run around scenic Salt Creek Recreation Area in Port Angeles, Washington. Runners and walkers circle the park in a 1.3-mile loop for 24 hours while enjoying expansive views of the Strait of Juan de Fuca, towering evergreens and vivid green moss and ferns, and a bit of World War II history.

This event is designed to allow athletes to challenge themselves by their own design - they can lap the course when they want, as many times as they like. This is a family-friendly event - the park has fun for everyone. Round-the-clock activities like Mashed Potato Hour and Bacon Hour (trust us, this is HUGE for endurance runners!) and door prizes add to the festivities.

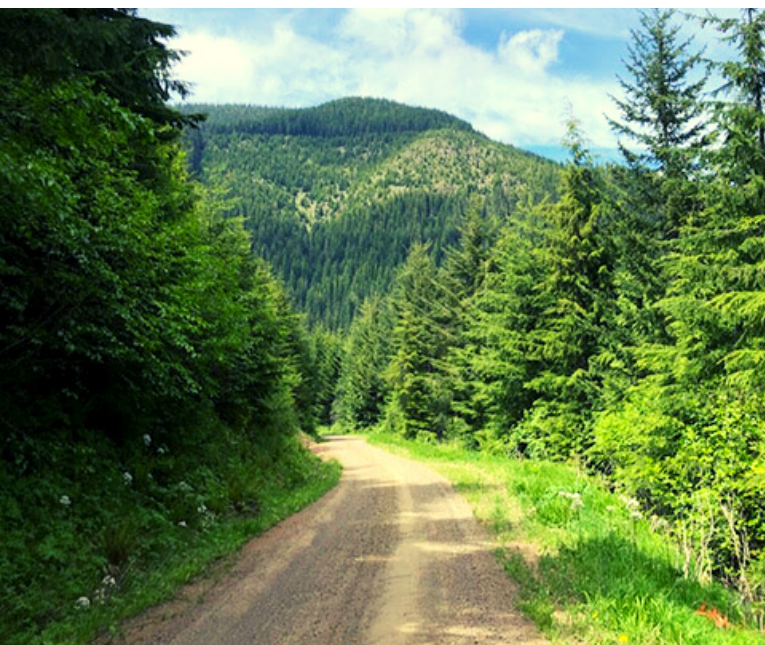




JUNE 27, 2020 - QUILCENE, WA

Gravel Unravel is a brand new endurance bicycle event on the gravel road system of Olympic National Forest. The event will have both competitive and Grand Fondo components in distances of 40 and 60 miles.

Worthington Park in Quilcene is the venue for the pre- and post- activities, to include food and a beer garden. We will add a live music component as soon as we are able. A portion of race proceeds will go to the Quilcene Historical Museum, Dollars for Scholars, and North Olympic High School Mountain Bike Team.





A GREAT SPONSORSHIP OPPORTUNITY

Peninsula Adventure Sports could not realize its mission or host these events without the support and partnership of the local business community. Monetary donations as well as in-kind product or service donations serve as the backbone of these races. There are many opportunities at various levels available for you to consider, and please keep in mind that we are flexible and can design a custom sponsorship package individual to your business.

Through sponsorship, businesses advertise their support of healthy, fun, affordable outdoor events and demonstrate their commitment to helping our community and improving our economy. Sponsorship advertising benefits are shown on the table below.

Each event will have only 1 Title Sponsor. Presenting and Supporting levels may have multiple sponsors.

Special Offer for brand new Events Salt Creek 24 and Gravel Unravel:

1/2 sponsorship for 2 years when you make a 2-year commitment!

Title Sponsor \$2,000	Presenting Sponsor \$1,000	Supporting Sponsor \$500	
			YOUR LOGO ON
X			Swag
X			All printed material
X			Most prominently on website
X	X	X	On race website
X	X		Race numbers
X	X	X	Poster
			OTHER BENEFITS
2	1	50% off	Race entris - OAT, GOAT, SC24, QGU
1 team & 1 iron	75% off team or 1 iron	50% off	Race entries - Big Hurt, FM
X	X		Business booth at race
X	X	X	Social media promotion
X	X		Banner displayed at race
X	X		Coupon/promotional item in race packet
X	X	X	Recognition by announcers during event
X	X	X	Promotion in newsletter