



PENINSULA ADVENTURESports

PORT ANGELES, WA



**SUPPORT HEALTHY
FUN IN THE OUTDOORS
SHOWCASE O.P. BEAUTY**

**BRING ATHLETES TO
CONTRIBUTE TO THE
LOCAL ECONOMY**

**EVENTS CONTRIBUTE TO
LOCAL NON-PROFIT
TRAIL & YOUTH GROUPS**

ABOUT US

Peninsula Adventure Sports was created to showcase the Olympic Peninsula as one of the premier outdoor recreation destinations in the country.

With each event, race directors aim to create healthy and fun events at reasonable prices that also benefit the community by creating partnerships, enhancing tourism and the local economy, and providing charitable donations to groups that maintain recreational assets on the North Olympic Peninsula.

PeninsulaAdventureSports.com



GIVING BACK

As a way of giving back, a portion of event registrations is donated to local non-profit organizations, with a focus on groups that construct and maintain recreational assets or encourage youth to be active in the outdoors. New organizations are being added all the time, but a few include Peninsula Trails Coalition, Back Country Horsemen, North Olympic Mountain Bike Team (high school), Junior ROTC, and Sequim High School Cross Country.

We also take on our own stewardship work. Peninsula Adventure Sports adopts a section of the Adventure Trail and takes care of trail maintenance for that section.



MEET THE TEAM



Race Director Tim Tucker is a NW homer and Olympic Peninsula enthusiast. Once dubbed the Minister of Fun, and it has since stuck. When not creating hijynx and merriment in the community, you can look but won't find him, enjoying his time with his partner in crime in a van, down by the river, ocean, mountains etc... Welcome to our slice of paradise and enjoy the show.



Race Director Lorrie Mittmann grew up in Wisconsin. After 8 years as a seasonal employee for the National Park Service, she fell in love with the Olympic Peninsula and decided to stay in beautiful Port Angeles. She has a passion for trails and outdoor recreation, which leads her to promote and perform volunteer trail work. Lorrie has worked for Clallam County as the Volunteer Coordinator for the Olympic Discovery Trail, and led trail construction of the then-new Adventure Trail. She was the Stewardship Director at North Olympic Land Trust for 12 years, and during that time founded Peninsula Adventure Sports.



SCOTT TUCKER
Big Hurt Team - Mountain
Bike Lead



**TOM MICHOWSK &
BRUCE MUNRO**
Big Hurt Team - Transition
Zone Lead & Kavak Lead



DAVID MITTMANN
Race Timing



MIKE VANDOREN
Big Hurt Team - Road Bike
Lead



TOM ST. AMAND
Frosty Moss Team



MICHELL GENTRY
Frosty Moss Team -
Volunteer Coordinator,
Little Hurt Team



SHANNON COSGROVE
Frosty Moss Team - Party
Lead



SEAN COLEMAN
Little Hurt Team



MEGHAN VENTURE
Little Hurt Team



JACK WAKNITZ
Website Consultant



**MIKE WATSON &
CARMEN CHARLES**
Big Hurt team - Elwha River
Casino Salmon Bake



STEVE BENTLEY
Norpoint Medical - Safety
and Medical



JOHN & LINDSAY FOX
Big Hurt Team - Hurricane
Ridge Winter Sports Club -
Set Up and Beer Garden



BRETT O'CONNER
Secret Weapon



JON PICKER
Big Hurt Team - Naval
Junior ROTC

OUR EVENTS COULDN'T HAPPEN WITHOUT AN AMAZING TEAM OF VOLUNTEERS. HATS OFF TO ALL OF OUR LOCAL CITIZENS WHO ARE OUT THERE ON THE COURSE WITH YOU ALL DAY!





FEBRUARY 26, 2022 - PORT ANGELES, WA

Frosty Moss Relay is an 80-mile relay run that consists of 15 legs in a mix of distances on pavement and trail. In 2020 we introduced the 30-mile Mini Moss that has 8-legs. Full Moss teams have 3 or 5 runners and the Mini Moss involves teams of 2-4 runners. February is the green season on the Olympic Peninsula and we aim to spotlight the beauty and year-round outdoor recreation opportunities.

Frosty Moss Relay runners trace the Olympic Discovery Trail (paved multiuse path) and Adventure Route (singletrack trail) from west to east, beginning at the Camp Creek Trailhead along the Sol Duc River and finishing in Blyn at the Jamestown S'Klallam Tribe facilities. The Mini Moss starts at Ediz Hook and ends also at Blyn.

The festivities are enhanced with creative team names, team vehicle decoration contest, award for best transition zone, and a hot meal and frosty beverages at 7 Cedars Resort.

Frosty Moss Relay started in 2019. Mini Moss was added in 2020.

Participant Profile: 2020

Total participants: 293
racers & out-of-town guests
40% Olym. Pen. residents /
60% from greater than 50
miles away

We had a 70% increase in
participation between 2019
and 2020, and doubled the
number of participants from
out of the area.





SEPTEMBER 10, 2022 - PORT ANGELES, WA



Great Olympic Adventure Trail (GOAT) Run is a point-to-point half marathon, marathon, and 50K trail race that traverses Kelly Ridge between the Olympic National Park and the Strait of Juan de Fuca. Participants finish at pristine Lake Crescent inside Olympic National Park for food and well-deserved beverages - and sometimes a cold dip!

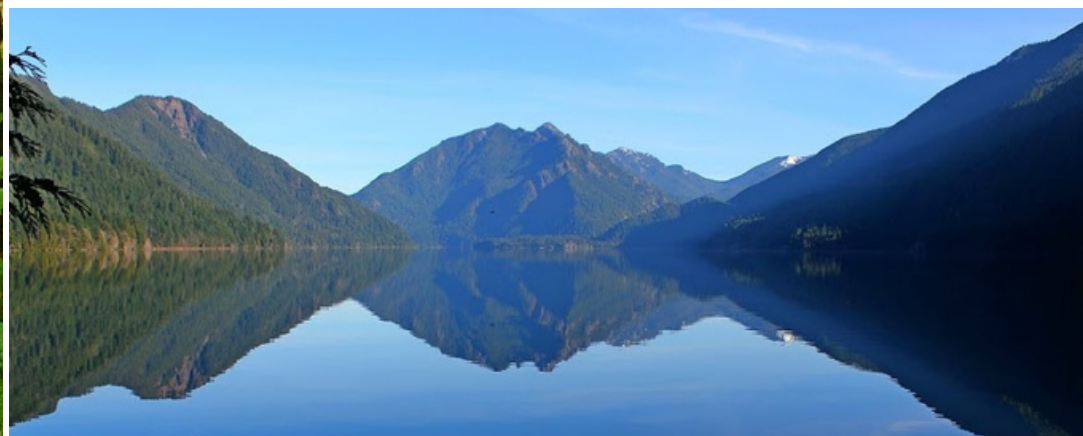
This race started in 2014 2019 Participant Profile:

Total participants: 313 runners & out-of-town guests

Gender: 67% Female / 33% Male

Primary age group: 30-49

15% Olym. Pen. residents / 85% from greater than 50 miles away
including 15 states and 3 countries





APRIL 16, 2022 - PORT ANGELES, WA



Olympic Adventure Trail (OAT) Run is a point-to-point 12K and half marathon trail race that traverses Kelly Ridge between the Olympic National Park and the Strait of Juan de Fuca. Upon finishing, runners are treated to a hot meal and well-deserved beverages at Harbinger Winery. This race sells out every year.

This race started in 2013
2019 Participant Profile:

Total participants: 336 runners & out-of-town guests

Gender: 70% Female / 30% Male

Primary age group: 30-49

33% Olym. Pen. residents / 67% from greater than 50 miles away
including 10 states and 2 countries





SEPTEMBER 24, 2022 - PORT ANGELES, WA

Big Hurt originally took place in Port Angeles from 1997-2004, organized by the Visitor Bureau.

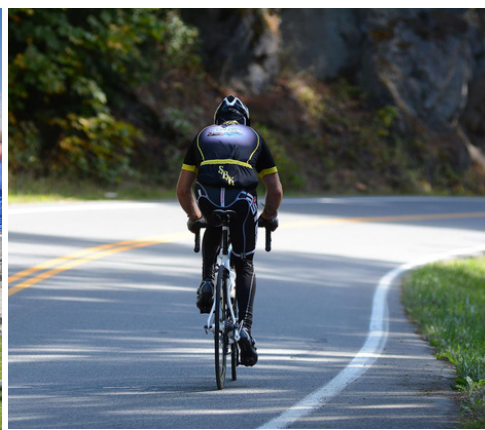
The current team resurrected the race in 2015.

2019 Participant Profile:

Total participants: 250 racers
& out-of-town guests
63% Olym. Pen. residents /
27% from greater than 50
miles away

A four-leg test of endurance, strength and tenacity intertwined with the beauty of the North Olympic Peninsula. From the foothills of the Olympic Mountains to the shores of the Strait of Juan de Fuca, Relay Teams and individuals in the Iron Division gather from far and wide to explore Port Angeles in Washington State and its incredible surroundings via bike, kayak and foot.

New in 2021 was the addition of **Little Hurt**. A multi-sport race for youth 4th-9th grade (then they are old enough for Big Hurt!). Participants ride the BMX track, row on rowing machines, and then do a trail run at Lincoln Park (* distances vary by age). More info at: <https://bighurtpa.com/little-hurt/>





Brand New 2021
3-Race Series

MAY 14, 2022 - HOH-LY ROLLER - FORKS, WA JUNE 18, 2022 - BON JON PASS OUT - QUILCENE, WA JULY 16, 2022 - SOL GRINDER - FORKS, WA

Gravel Unravel is a 3-race series, and each will have both competitive and Grand Fondo (untimed) components in short, medium, and long distances. We will also offer a non-competitive option for e-Bike riders, also soaring in popularity. The three races showcase the Olympic Peninsula by spotlighting 3 iconic areas - the Hoh River, the Sol Duc River, and Bon Jon Pass. Each race / Gran Fondo has pre- and post-activities, to include food, beer garden, bonfires, music, door prizes, great swag, and more. Participants can choose just one race in the series, or race in all three.

A portion of race proceeds go to selected charities in the communities nearest the races. Recipient organizations include the N. Olympic High School Mountain Bike Team, Olympic Peninsula Young Life, Peninsula Trails Coalition, Quilcene Historical Museum, and Count me in for Quilcene.

This race started in 2021

Participant Profile:
2021

Total participants: 659 riders & out-of-town guests (average 220 per race)

Gender: 75% Male / 30% Female

Primary age group: 30-49
14% Olym. Pen. residents / 86% from greater than 50 miles away including 13 states





TWO WEEKENDS - OCTOBER AND NOVEMBER 2022

EXTREME SPORTS PARK - PORT ANGELES, WA

Peninsula Adventure Sports has partnered with Washington State Bicycle Association, Cyclocross Crusade, and Extreme Sports Park to introduce a brand new cyclocross venue in Port Angeles. Our long-term vision is to establish the Extreme Sports Park as the premier cyclocross event venue on the West Coast, setting us up to host regional, national, and international racing. The Extreme Sport Park in Port Angeles is a unique venue that currently meets all the necessary infrastructure requirements to host National and World level cyclocross competitions.

Long term vision for the venue Part 1

- Host 2021~2022 Regional Championships and qualifier for USA Cycling Cyclocross Nationals (*accomplished)
- 2022~2024 Become a part of USCX (<https://uscx.us/>) which currently is a combination of 4 venues presenting 8 races from amateurs to top level professionals

Long term vision for the venue part 2

- 2025~2027 Submit bids for US Cyclocross National Championship and potentially UCI Worlds Masters CX Championship
- After 2027 Potential US venue for Worlds CX Championships. 2022 Worlds CX Championships is being held in Fayetteville, AR

Hosting US Cross Nationals will bring 1,500-2,000 riders and 500-1,000 spectators.



SPONSORSHIP OPPORTUNITIES

Peninsula Adventure Sports' events are enjoyed and made possible because of our sponsors. Monetary donations as well as in-kind product or service donations serve as the backbone of these races. There are many opportunities at various levels available for you to consider, and please keep in mind that we are flexible and can design a custom sponsorship package individual to your business.

Sponsorships provide healthy, fun activities at affordable costs. They demonstrate to participants that you and your brand are committed to supporting athletic communities and to maintaining access to and preservation of the great outdoors and amazing recreational opportunities.

SPONSOR LEVELS

\$2,000 Title Sponsor

- Your logo (with link back to your website) on the Peninsula Adventure Sports sponsor page and race page, and your logo on t-shirt or swag, race numbers, and printed material
- Pre-race email feature (logo and link back, 150 word message)
- 4 pre-race social media posts and one post-race
- Inclusion of any of your promotional materials in the race swag package
- Placement for your banner along the start/finish chute
- Vendor booth or table at the race start/finish and/or party location
- 3 individual entries or 1 team race entry for brand ambassadors, employees, etc.
- Category Ownership

\$1,000 Presenting Sponsor

- Your logo (with link back to your website) on the Peninsula Adventure Sports sponsor page and race page, and your logo on t-shirt, and race numbers
- 2 pre-race social media posts and one post race
- Mention in pre-race email
- Inclusion of any of your promotional materials in the race swag package
- Placement for your banner along the start/finish chute
- Vendor booth or table at the race start/finish and/or party location
- 2 individual race entries or 75% off a team race entry for brand ambassadors, employees, etc.

\$500 Supporting Sponsor

- You logo on race page
- 1 pre-race social media post and 1 post-race
- 1 individual entry or 50% off a team race entry for a brand ambassador, employee, etc.

